



2017 Strategic Grants

The McKenna Foundation will allocate a significant portion of available grant funding toward strategic proposals in support of our mission *To Advance the Well-Being of the New Braunfels Community*.

The Foundation will accept Letters of Inquiry (LOIs) from nonprofits serving residents of New Braunfels and Comal County for strategic grant funding. Priority consideration will be given to applicants whose proposals address one or more of the following:

- Mental and Behavioral Health
- Services that address an underserved or unmet need in the community

Collaborative efforts of two or more organizations are preferred.

LOIs are limited to three single spaced pages that must answer the following six questions. All LOIs must be accompanied by a completed Grant Application Form available online at www.mckenna.org and a Board of Directors list. Do not include additional attachments.

1. Who will your program or project serve?
2. What primary community need will your program or project address?
3. What are the long term goals for your program or project?
4. What are five action steps toward meeting the goals of your program or project?
5. What is the overall budget for this program or project and how will it be funded?
6. How will you know this program or project is successful?

LOIs should be submitted via email to Alice Jewell at ajewell@mckenna.org.

Based on review of the LOIs, the Foundation will invite selected applicants to submit a full application for the program or project described in the LOI.

To discuss the contents of your Letter of Inquiry or for general questions about this process please contact Alice Jewell at (830) 606-9500 or ajewell@mckenna.org.