



**MCKENNA**  
FOUNDATION

# 2017 TRAINING SCHEDULE

## FEBRUARY

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- 9 Big Give Boot Camp
- 23 The Art of Leadership vs. the Science of Administration

## MARCH

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- 7 Big Give: Marketing in Rural Communities
- 23 Big Give: Board Engagement Workshop

## APRIL

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- 11 Big Give: Planning for a Crisis
- 28 Social Media Workshop

## MAY

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- TBD Managing Up-Partnering Powerfully with Those Who Outrank You

## AUGUST

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- 17 Big Give: Nonprofit Best Practices Round Table
- 24 Trauma-Informed Care & Child Welfare

## SEPTEMBER

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- TBD Managing a Year End Campaign

## OCTOBER

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- TBD Emotional Intelligence