



IMPACT 2020

Troubled times call for strong leadership. With community support, the McKenna Foundation continues to impact the lives of local individuals and families in meaningful ways.

INSPIRATION IS EVERYWHERE.

When we encounter a need, we are inspired to develop resources to fill the gap.

INFLUENCE TO MAKE A DIFFERENCE.

We use our resources and partnerships to improve social services, now and into the future.

IMPACT THAT LASTS.

We work toward a lasting impact on people and non-profits in our community.

ADVANCING THE WELL-BEING OF THE NEW BRAUNFELS COMMUNITY

KEY FOCUS	INSPIRATION	INFLUENCE	IMPACT
<p>BASIC NEEDS</p>	<p>Crisis can come in many forms, including hunger, unstable housing or job loss. Unfortunately, 2020 introduced crisis situations to many local families for the first time.</p>	<ul style="list-style-type: none"> + Comal County Cares financial assistance + New Braunfels Food Bank crisis food distribution + Salvation Army homelessness prevention + Habitat for Humanity land acquisition + Crisis Center of Comal County shelter expansion 	<p>64,544 PEOPLE SERVED \$708,000 COMMITTED</p>
<p>WELLNESS</p>	<p>Mental and physical wellness is essential to thrive. Everyone needs tools and resources to remain stable and well – many times those resources are trained people who care.</p>	<ul style="list-style-type: none"> + Hill Country MHDD Mobile Crisis Outreach Team + River City Advocacy & Counseling Center program support + Canyon Lake Mental Health Clinic capacity building + Connections Individual and Family Services counseling program expansion + Volunteers in Medicine clinic operations 	<p>11,199 PEOPLE SERVED \$817,496 COMMITTED</p>
<p>RESILIENT FAMILIES</p>	<p>Home can be a haven or a hardship. Kids and parents need support through tough times in order to overcome challenges and live their best lives.</p>	<ul style="list-style-type: none"> + CASA of Central Texas advocates for abused and neglected children + Children's Advocacy Center of Comal County therapeutic counseling + Communities in Schools integrated in-school student support + New Braunfels Kids' Club after school program 	<p>2,336 PEOPLE SERVED \$344,316 COMMITTED</p>
<p>MORE THAN 78,000 PEOPLE IMPACTED BY OUR INVESTMENT OF \$1,870,000 IN THE COMMUNITY</p>			

COMMUNITY DEVELOPMENT	\$676,630	<p>HERE TO STAY: 2009 – 2020 LIFETIME COMMUNITY GRANTS \$21,272,068</p>
NONPROFIT CAPACITY BUILDING	\$1,001,872	
EDUCATION	\$2,313,489	
FAMILY RELATIONSHIPS	\$2,560,953	
PHYSICAL HEALTH	\$2,693,763	
MENTAL HEALTH	\$3,428,160	
CAPITAL FUNDING	\$3,688,314	
BASIC NEEDS	\$4,908,887	