



**MCKENNA**  
INSPIRATION · INFLUENCE · IMPACT

# COVID-19 SURVEY RESULTS

Continued Impact On Comal County Nonprofits

## TOP TAKEAWAYS/KEY FINDINGS

### IMMEDIATE CONCERNS

- + The ability to meet the increased level of need as clients have coped with instability due to COVID-19
- + Uncertainty of funding sources impact their ability to serve clients
- + A supply of staff and volunteers to help carry out the mission
- + A fear that some clients will not access services when needed or fail to return to services due to fear
- + The long-term effects of stress and pandemic-related trauma on the well-being of their clients
- + Limitations on the types and methods of service that can be provided safely

### MAJOR OPERATIONAL CONCERNS

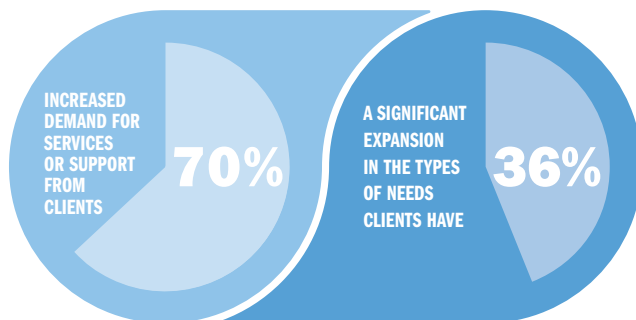
Survey participants were asked to provide the top 5 operational ramifications they have experienced as a result of the COVID-19 pandemic.

- 1 Disruption of services to clients or communities
- 2 Increased staff and volunteer absences
- 3 Cancellation of advocacy or communication events
- 4 Increased demand for services from clients and communities
- 5 Disruption of supplies or services from partners

## IMPACT ON STAFFING



## INCREASED DEMAND AND EVOLVING NEEDS



## DISRUPTION OF SERVICES



## MAJOR UNMET NEEDS

NONPROFITS WERE ASKED TO PROVIDE THE MAJOR NEEDS THEY SEE IN THE COMMUNITY.



TRANSPORTATION



AFFORDABLE HOUSING



MENTAL HEALTH

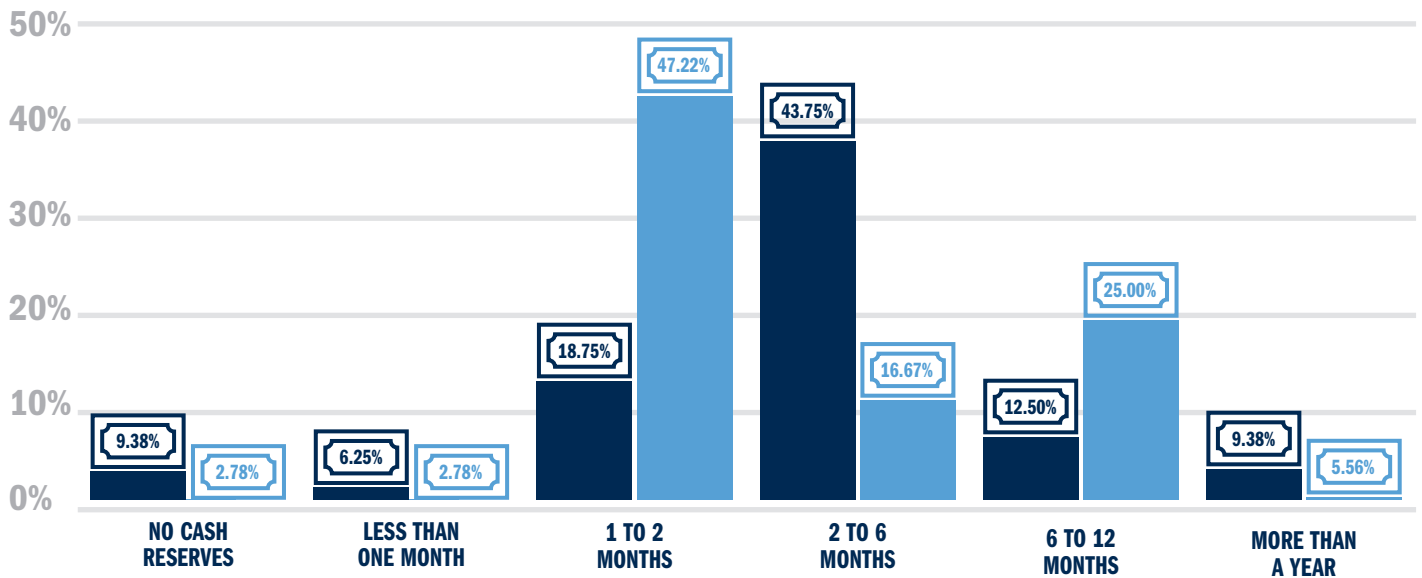


MEDICAL CARE

“NONPROFITS ARE RESILIENT AND WE ARE USED TO PINCHING PENNIES TO RUN THE ORGANIZATION. WHEN THE GOING GETS TOUGH, NONPROFITS ARE THE ONES THAT KEEP THE COMMUNITY GOING.”  
**BULVERDE SPRING BRANCH ACTIVITY CENTER**

# IMPACT ON FINANCIAL RESOURCES

HOW MANY MONTHS OF CASH OPERATING RESERVE DO YOU HAVE TO HELP YOUR ORGANIZATION WEATHER THIS CRISIS?



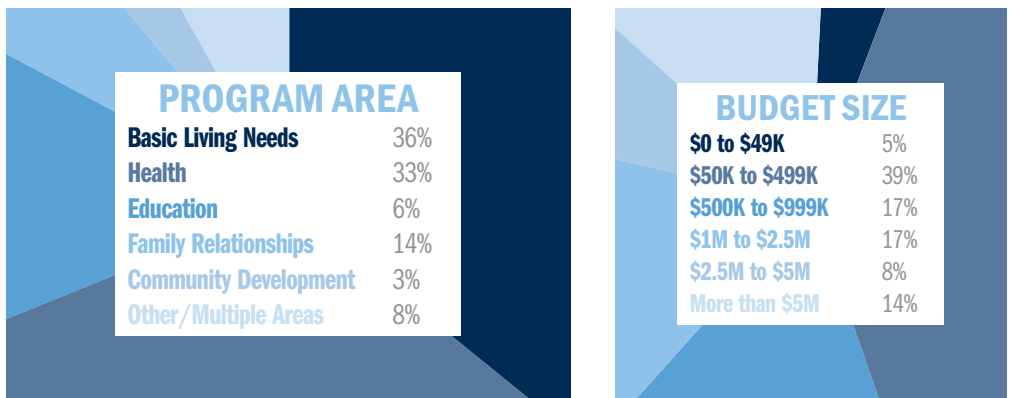
# ADAPTING SERVICES TO ADDRESS COVID-19

NOT ONLY ARE NONPROFITS ADAPTING TO BEST MEET THE NEEDS OF THE COMMUNITY, THEY ARE CHANGING HOW THEY CARRY OUT THEIR WORK TO MEET THESE NEEDS.



# SURVEY PARTICIPANTS

36 NONPROFITS IN NEW BRAUNFELS AND COMAL COUNTY PARTICIPATED IN THE SURVEY:



“WE CAN'T STOP. WE WON'T STOP. OUR CLIENTS NEED US BUT THIS IS THE BIGGEST CHALLENGE WE'VE EVER FACED. WE ARE RESILIENT.”  
**SJRC TEXAS**



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