

# SOCIAL SOLUTIONS

Nonprofit Economic Impact in New Braunfels and Comal County

**\$63 MILLION** GENERATED IN MONEY & TIME

**\$56.4 MILLION**

ANNUAL REVENUE GENERATED

\$8 MILLION FROM INDIVIDUAL/CORPORATE DONORS



**\$6.1 MILLION**

VALUE OF DONATED VOLUNTEER TIME

**\$51 MILLION** PUT BACK INTO THE LOCAL ECONOMY

**\$27 MILLION**

TOTAL ANNUAL PAYROLL



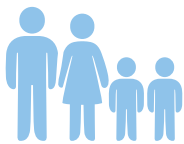
REPRESENTS

**542**       **310**   

FULL-TIME JOBS

PART-TIME JOBS

## SOCIAL IMPACT



**245,226**

LIVES IMPACTED

- + FOOD SECURITY
- + THRIVING FAMILIES
- + MENTAL & PHYSICAL CARE
- + CHILDHOOD ENRICHMENT
- + HEALING FROM TRAUMA
- + SENIOR SERVICES



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SOURCE: 2019 MCKENNA FOUNDATION NONPROFIT ECONOMIC IMPACT SURVEY; 50 LOCAL RESPONDENTS.

# SOCIAL SOLUTIONS

What is the role of a nonprofit organization in the modern world? We're glad you asked.

- 1) Nonprofits provide jobs to members of our community. It takes many hands to provide uninterrupted services and support to those in need.
- 2) While we are blessed by generous donations from individuals and local businesses, donations represent a small percentage of the cost of providing essential services. It takes true business acumen and fundraising sophistication to generate the revenue needed to foster our community.
- 3) The stability and longevity embodied by a well-run nonprofit organization promotes volunteerism and collaboration. People like to know that their efforts and donations will be well-handled and ongoing.
- 4) Proven and efficient business models provide stability into the future. Unfortunately, the task of supporting those in need is never done.

**TOGETHER, WE CAN BE HERE FOR OUR NEIGHBORS.**

## TOP THREE UNMET NEEDS

- + **IMPROVED OR EXPANDED FACILITIES AND SPACE**
- + **COMMUNITY AWARENESS OF NEEDS AND SERVICES**
- + **ADDITIONAL SUPPORT FOR SERVICES FOR CLIENTS**  
(HOUSING, TRANSPORTATION, MENTAL HEALTH, ETC.)



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