



# McKENNA

INSPIRATION · INFLUENCE · IMPACT

## INVESTING IN PEOPLE IN 2022

People change people's lives. The nonprofit community is strong but needs to scale up to meet growing demand. The community needs more today, so we have to invest in people for tomorrow.

### INSPIRATION IS EVERYWHERE.

When we encounter a need, we are inspired to develop resources to fill the gap.

### INFLUENCE TO MAKE A DIFFERENCE.

We use our resources and partnerships to improve social services, now and into the future.

### IMPACT THAT LASTS.

We work toward a lasting impact on people and non-profits in our community.

## ADVANCING THE WELL-BEING OF THE NEW BRAUNFELS COMMUNITY



**\$1,907,500**  
COMMITTED IN 2022

**56,041**  
PEOPLE SERVED



### FOOD AND HOUSING



- + Comal County Senior Citizens Foundation
- + Connections
- + Crisis Center of Comal County
- + CRRC of Canyon Lake
- + Family Life Center
- + Family Promise of Greater NB
- + Helping Hands Food Pantry
- + New Braunfels Food Bank
- + Provisions Outreach
- + Salvation Army New Braunfels
- + The Hope Center

### WELLNESS



- + Believe It Foundation
- + BSB Activity Center
- + Children's Advocacy Center
- + Communities in Schools
- + Community Action, Inc.
- + Friends of Christus Santa Rosa Foundation
- + Hill Country MHDD
- + Kinetic Kids
- + River City Advocacy
- + STEPS
- + Texas Ramp Project
- + Volunteers in Medicine
- + 2 4 Club

### KIDS AND FAMILIES



- + Any Baby Can
- + Big Brothers Big Sisters
- + Canine Classmates
- + CASA of Central Texas
- + Central Texas DRC
- + Chosen Care
- + Hope Hospice
- + Kids' Club
- + Rock Haus Foundation

### PEOPLE FOR THE FUTURE



### GROWING IN 2022

- + Canine Classmates - Executive Director
- + Crisis Center - Chief Development Officer
- + CRRC of Canyon Lake - Step Forward Program Coordinator
- + CenTex DRC - Home in Comal County

COMMUNITY DEVELOPMENT \$726,630

CAPACITY BUILDING \$1,131,317

EDUCATION \$2,578,489

FAMILY RELATIONSHIPS \$2,795,953

PHYSICAL HEALTH \$3,227,762

MENTAL HEALTH \$4,249,610

CAPITAL FUNDING \$5,594,314

BASIC NEEDS \$6,207,247

**HERE TO STAY: 2009 - 2022**

LIFETIME COMMUNITY GRANTS

**\$26,511,322**