



2025 GRANT FRAMEWORK

COMMUNITY INVESTMENTS WITH PRECISION

Grant applications will be accepted for funding in areas of higher community need, aimed at expanding resources in the following areas:

Housing
Behavioral Health
Early Childhood

APPLICATION DUE DATES

**Capital projects,
Seed funding,
New/pilot projects,
Sustainability**

February 14, 2025

April 4, 2025

May 16, 2025

July 11, 2025

September 5, 2025

**Existing programs or
operations**

June 16, 2025

August 1, 2025

A meeting with McKenna staff is required before a nonprofit is invited to apply.

Email: grants@mckenna.org



Housing

Focus Areas

- Homelessness
- Affordable and Workforce Housing
- Housing for Special Populations (Youth, Seniors, Special Needs)
- Homeless Prevention

Desired Future State

Everyone in New Braunfels and Comal County has access to safe, stable, and affordable housing that fosters economic and emotional stability

Behavioral Health

Focus Areas

- Mental Health
- Integrated Behavioral and Physical Health
- Suicide Prevention
- Substance Misuse Recovery

Desired Future State

All New Braunfels and Comal County residents have timely access to affordable, high-quality mental and behavioral health support

Early Childhood

Focus Areas

- Research and Program Development
- Quality and Affordable Child Care

Desired Future State

A thriving early childhood ecosystem that prioritizes the success of children through strategic support for families and providers to create a powerful future for children, their families, and the community

The McKenna Foundation is committed to addressing social disparities in New Braunfels and Comal County. **Through strategic grant making, we empower nonprofits to meet critical needs focused on housing, mental and behavioral health services, and early childhood development.** Our efforts, driven by the forces of inspiration, influence, and impact, reduce inequities and enhance the wellbeing of vulnerable populations. Through these community investments, the McKenna Foundation and trusted partners can address immediate challenges and build sustainable support systems for generations to come.