

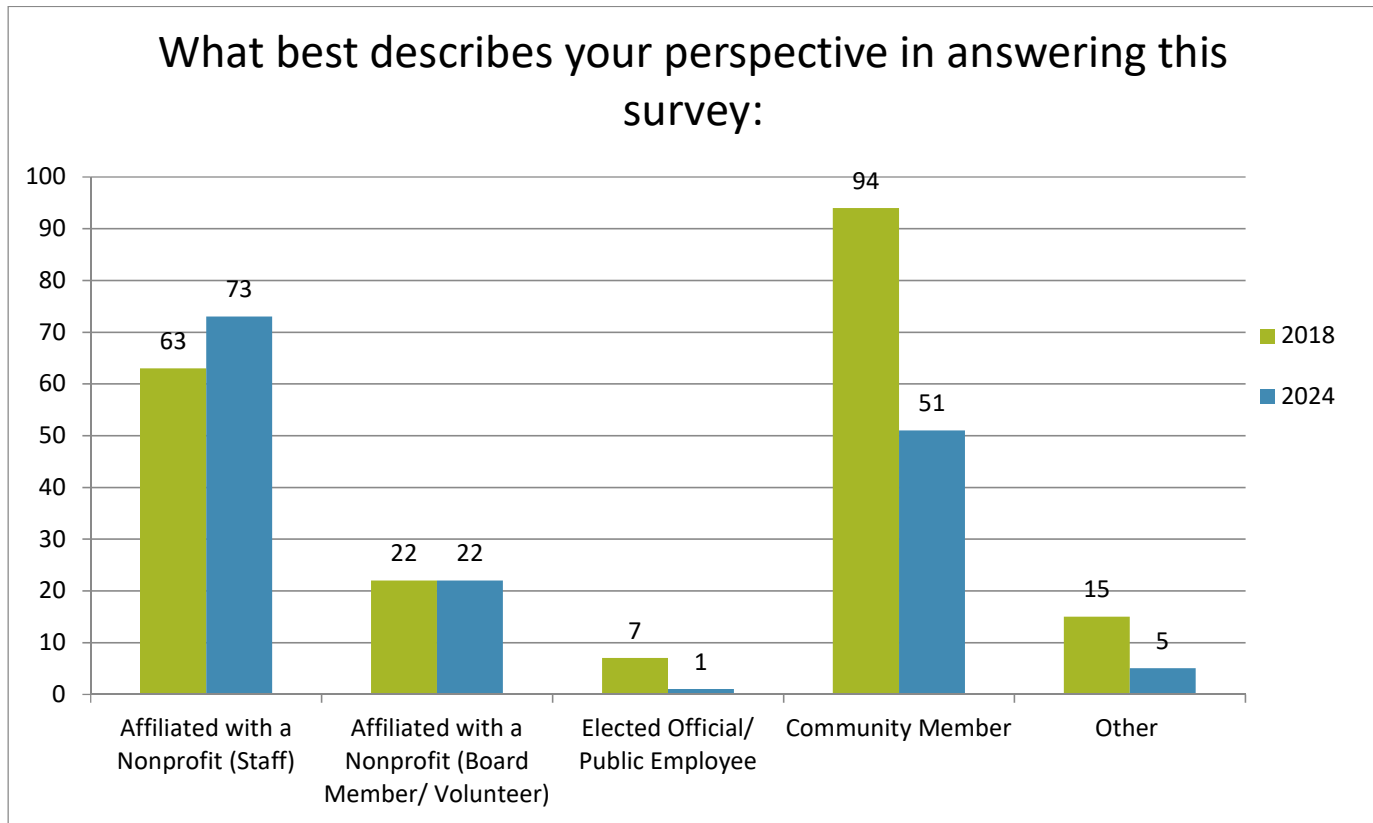
## Community Needs Survey 2018 and 2024

In February 2024, the McKenna Foundation invited the public to share their views on the needs of New Braunfels and Comal County by participating in a community needs assessment survey. A similar survey was carried out in the Spring of 2018.

Public input helps the Foundation shape future investments in area nonprofit organizations for the community's benefit.

### Survey Responses

The 2018 survey received 204 responses. The 2024 survey received 156 responses. Neither survey requested demographic data of the participants, however participants were requested to describe their role in the community.



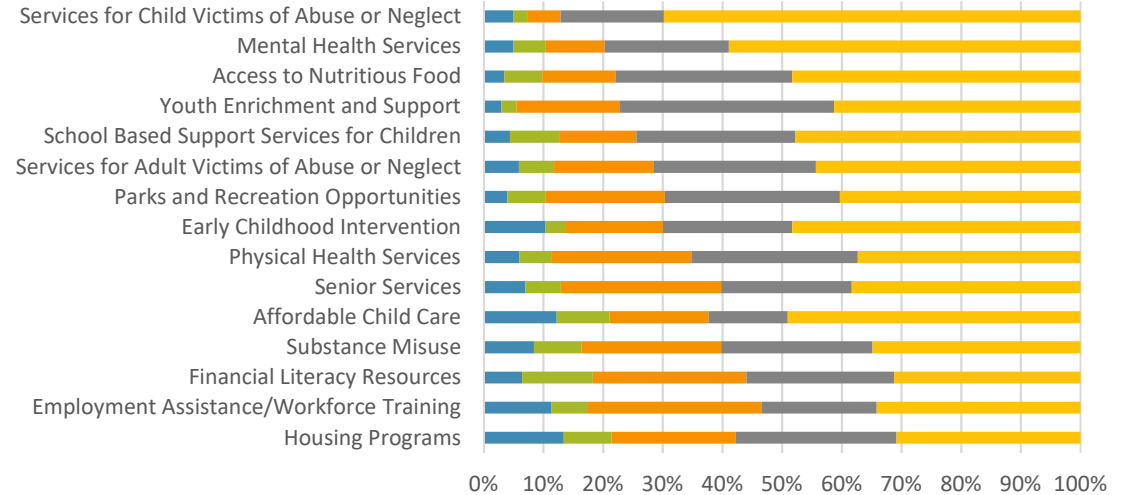
# Community Needs Survey 2018 and 2024

## Importance of Issue Areas

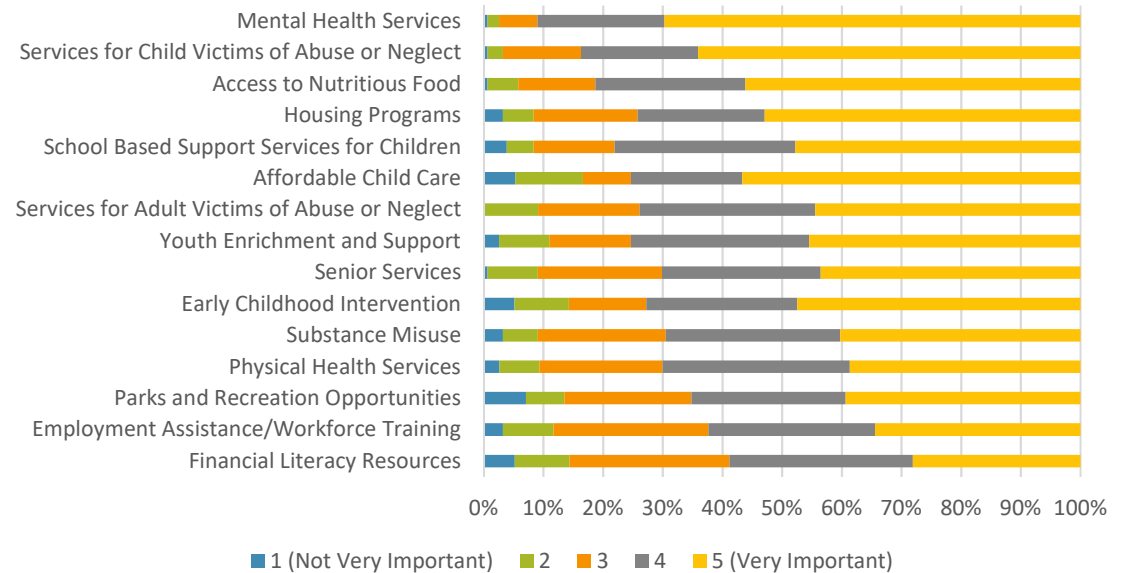
Participants were provided with a list of issue areas and asked to rate how important each one was to them on a scale of 1 (Not Very Important) to 5 (Very Important).

Area	2018 Average	2024 Average	Percent Change
Housing Programs	3.54	4.15	↑ 17.2%
Affordable Child Care	3.78	4.1	↑ 8.5%
Mental Health Services	4.23	4.57	↑ 8.0%
Substance Misuse	3.7	3.97	↑ 7.3%
Senior Services	3.79	4.04	↑ 6.6%
Employment Assistance/Workforce Training	3.59	3.82	↑ 6.4%
Access to Nutritious Food	4.13	4.31	→ 4.4%
Physical Health Services	3.85	3.97	→ 3.1%
Services for Adult Victims of Abuse or Neglect	3.98	4.09	→ 2.8%
School Based Support Services for Children	4.05	4.14	→ 2.2%
Early Childhood Intervention	3.94	4.01	→ 1.8%
Financial Literacy Resources	3.62	3.67	→ 1.4%
Services for Child Victims of Abuse or Neglect	4.45	4.44	↓ -0.2%
Youth Enrichment and Support	4.1	4.07	↓ -0.7%
Parks and Recreation Opportunities	3.96	3.84	↓ -3.0%

## 2018 Perceived Importance



## 2024 Perceived Importance



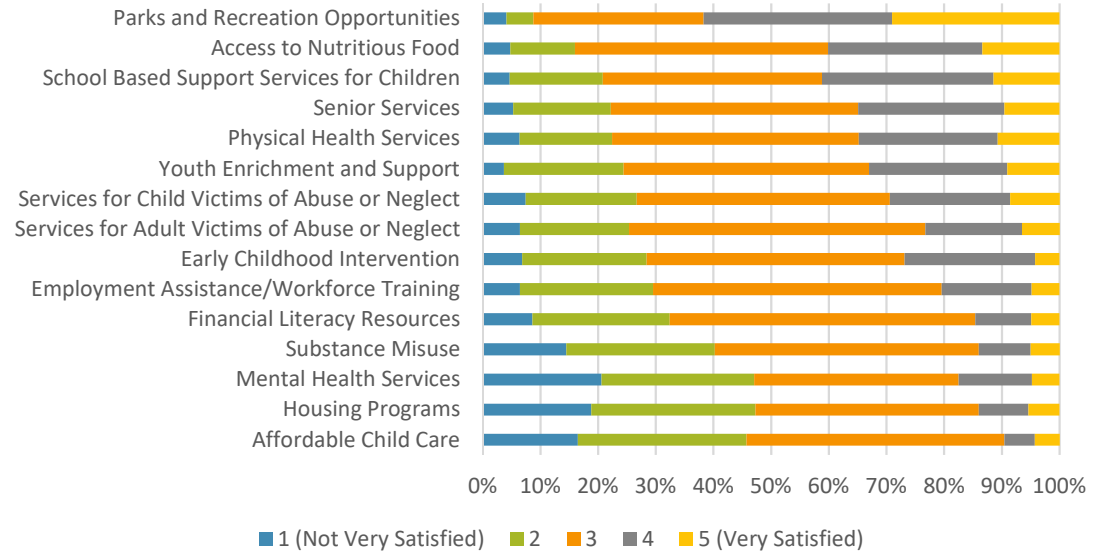
## Community Needs Survey 2018 and 2024

### Satisfaction of Issue Areas

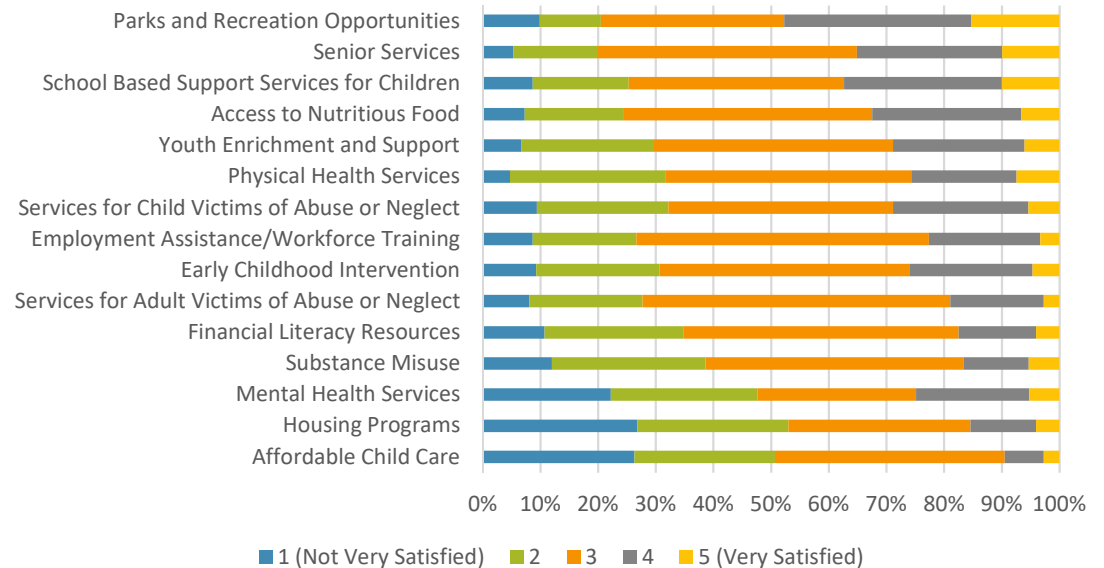
Participants were provided with a list of issue areas and asked to rate how satisfied they were with the available services in each area on a scale of 1 (Not Very Satisfied) to 5 (Very Satisfied).

Area	2018 Average	2024 Average
Affordable Child Care	2.52	2.35
Housing Programs	2.53	2.4
Mental Health Services	2.54	2.6
Substance Misuse	2.64	2.71
Financial Literacy Resources	2.78	2.76
Services for Adult Victims of Abuse or Neglect	2.98	2.86
Employment Assistance/Workforce Training	2.89	2.91
Early Childhood Intervention	2.96	2.91
Services for Child Victims of Abuse or Neglect	3.04	2.93
Physical Health Services	3.17	2.97
Youth Enrichment and Support	3.14	2.99
Access to Nutritious Food	3.33	3.07
School Based Support Services for Children	3.27	3.13
Senior Services	3.17	3.2
Parks and Recreation Opportunities	3.78	3.32

### 2018 Perceived Satisfaction



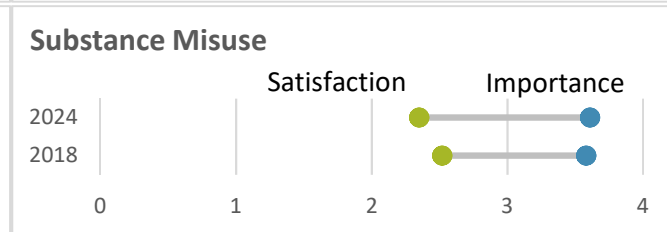
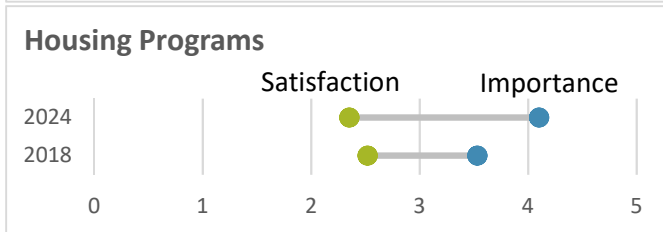
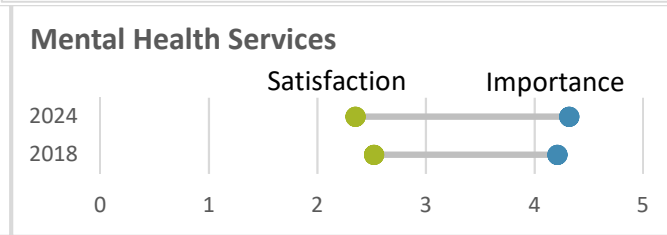
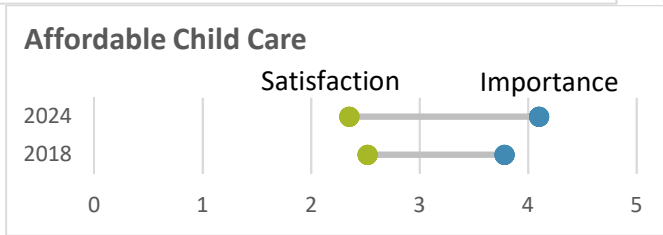
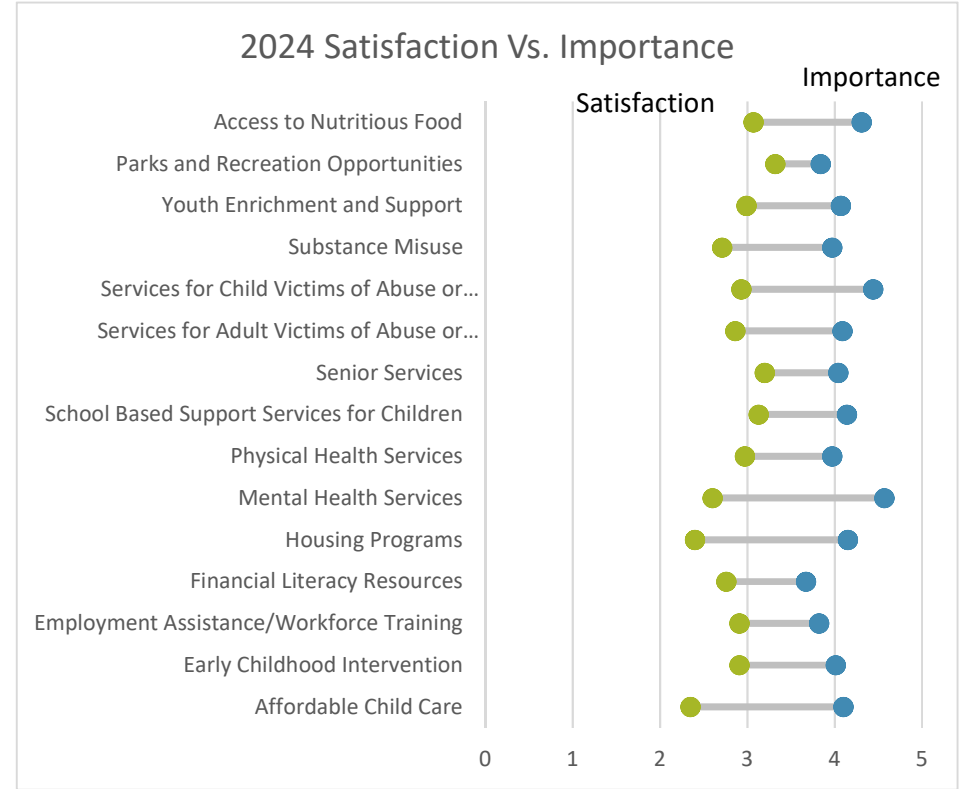
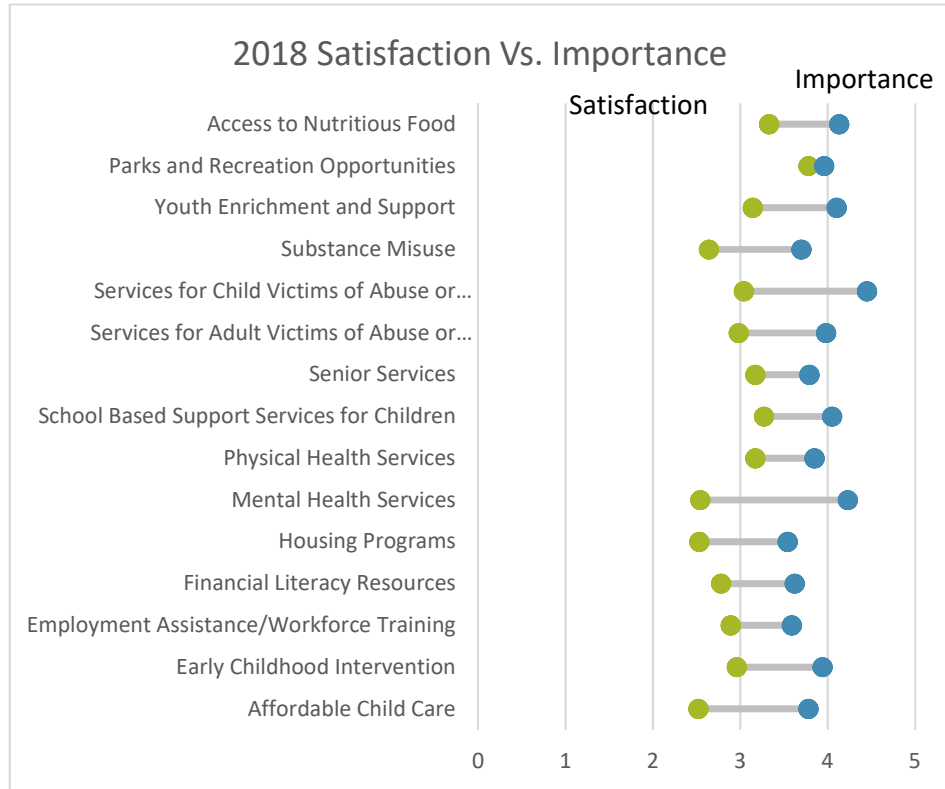
### 2024 Perceived Satisfaction



# Community Needs Survey 2018 and 2024

## Comparison of Satisfaction and Importance for Issue Areas

The charts below show the gap between the perceived satisfaction with services available and the level of importance survey participants felt towards them.



## Community Needs Survey 2018 and 2024

### Top Three Priority Areas

Participants were provided with a list of issue areas and please select the top three (3) areas they see as a priority for services.

### Top 5 Rated Priority Areas by Year

	2018	2024
<b>#1</b>	Mental Health Services, 52.2%	Mental Health Services, 53.9%
<b>#2</b>	Services for Child Victims of Abuse or Neglect, 31.0%	Housing Programs, 41.7%
<b>#3</b>	Affordable Child Care, 25.6%	Affordable Child Care, 39.7%
<b>#4</b>	Housing Programs, 21.7%	Access to Nutritious Food, 23.1%
<b>#5</b>	Youth Enrichment and Support, 20.2%	Youth Enrichment and Support, 19.2%



## Community Needs Survey 2018 and 2024

Percent of Respondents Selecting Area as a Priority for Services

