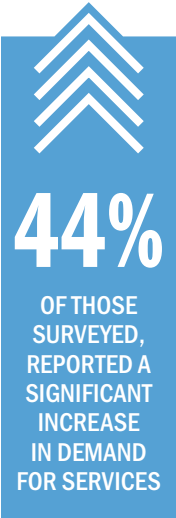


HELP THOSE WHO HELP



Nonprofits are continuing to meet growing community needs. However, with declining volunteer support and funding, the gap is widening.

Join us in bridging that gap.



The nonprofit sector is stretched thin, expected to do more with less, yet it continues to make a lasting impact for its neighbors.

ANNUAL REVENUE GENERATED
\$85 MILLION



FUNDING SOURCES:

\$24.2M Government and public agency

\$6.2M Individual donors

\$1.4M Corporate contributions

\$8.5M Foundations

\$1.7M Special events

\$110,000 Membership fees

\$1.6M Sale of goods

\$34.5M Program revenue or fees for service

\$6.8M Other sources

139,673
LIVES IMPACTED

1,096
EMPLOYEES

951 - FULL-TIME

145 - PART-TIME

** Compared to 2023 nonprofit economic impact survey of 56 local respondents*



MCKENNA
INSPIRATION · INFLUENCE · IMPACT

MCKENNA.ORG

SOURCE: 2024 MCKENNA FOUNDATION NONPROFIT
ECONOMIC IMPACT SURVEY; 43 LOCAL RESPONDENTS

HOW NONPROFITS HELP



HUNGER



**MENTAL
HEALTH**



**SENIOR
SERVICES**



**YOUTH
SERVICES**



HOUSING



**FAMILY
WELL-BEING**

HOW YOU CAN HELP

Nonprofits are stretched thin. How can you step in?

LEARN

about nonprofits doing good work in our community.

VOLUNTEER

your time as a one-time or reoccurring presence in the work of nonprofits.

LEAD

as a nonprofit board member helping with strategy and governance to fill community needs.

GIVE

a little or a lot as a nonprofit donor- every gift helps!

SPEAK

to colleagues, friends and family members about the important work of nonprofits that save and improve lives every day.

Encourage others to step in, too!

Begin or continue your learning journey about nonprofits with these online resources:



mckenna.org



comalcares.org