2026 Fundraising & Development Series

Join Cielo Strategy Group for a four-part training series that strengthens fundraising, communication, and grant writing capacity!

March 30, 2026

Essential Fundraising Tools for Growing Nonprofits

- Develop a customized fundraising calendar to guide annual priorities.
- Implement a donor dashboard to track revenue, relationships, and key metrics.
- Evaluate fundraising events using a practical return-on-investment audit tool.
- Leave with ready-to-use templates that create structure, accountability, and measurable results.

April 22, 2026

Beyond the Ask: Building a Relationship-First Fundraising Culture

- Identify and prioritize prospective donors using a practical prospecting framework.
- Design a cultivation pathway to at moves donors from introduction to investment.
- Craft and lead compelling donor tours that inspire. connection and confidence.
- Define clear roles for board members in prospecting, hosting, and relationship-building.

May 4, 2026

From Proposal to Partnership: Strategic Grant Writing

- Identify and prioritize grant opportunities that align with your mission and capacity.
- Understand the essential components of a compelling grant proposal.
- Craft clear problem statements, measurable outcomes, and realistic budgets.
- Create cultivation strategies for long-term funder relationships, not just one-time awards.

May 18, 2026

Stories That Move People: Narratives That Inspire Giving

- Develop and articulate your organization's "why" in a way that resonates with donors.
- Utilize your "why" to frame stories that inspire generosity and move supporters to action.
- Understand how strategic storytelling should guide all external communications to strengthen fundraising efforts and donor engagement.

ALL SESSIONS FROM 9:30 AM - 11:30 AM

MCKENNA EVENTS CENTER

801 W. SAN ANTONIO ST, NEW BRAUNFELS

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INSPIRATION · INFLUENCE · IMPACT

CIELO
STRATEGY GROUP

$20 PER SESSION, $60 FOR ALL FOUR!

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