

A path towards “Yes, we can”

2025



MCKENNA

INSPIRATION · INFLUENCE · IMPACT

Our time, attention, and funds are focused on where there are gaps due to an underdeveloped social infrastructure. In 2025, we prioritized areas of need in which nonprofits currently have to say “no, we can’t help you.” We continue to invest to turn the community’s answer from “no, we can’t,” into “yes, we can.”

INSPIRATION IS EVERYWHERE.

When we encounter a need, we are inspired to develop resources to fill the gap

INFLUENCE TO MAKE A DIFFERENCE.

We use our resources and partnerships to improve social services, now and into the future.

IMPACT THAT LASTS.

We work toward a lasting impact on people and nonprofits in our community.

ADVANCING THE WELL-BEING OF THE GREATER NEW BRAUNFELS COMMUNITY

\$2,928,613 COMMITTED IN 2025			139,673 NEIGHBORS SERVED		
HOUSING		BEHAVIORAL HEALTH		EARLY CHILDHOOD	
INSPIRATION Everyone in New Braunfels and Comal County has access to safe, stable, and affordable housing that fosters economic and emotional stability. INFLUENCE Homelessness Prevention: The Salvation Army NB Housing Partners Family Life Center CRRC of Canyon Lake NB Housing Partners: Expansion of First Footing facility.		INSPIRATION All New Braunfels and Comal County residents have timely access to affordable, high-quality mental and behavioral health support. INFLUENCE New Braunfels Youth Collaborative: Youth Wellness Program New Braunfels Christian Ministries VIM: On-site counseling services Connections Individual and Family Services: Affordable Rate Counseling Program Hill Country MHDD: Embedded Mental Health professional in NBPD dispatch RecoveryWerks!: Adolescent Intensive Outpatient Program		INSPIRATION A thriving early childhood ecosystem that prioritizes the success of children through strategic support for families and providers to create a powerful future for children, their families, and the community. INFLUENCE Early Matters New Braunfels: Commitment to launch Early Matters NB with program leadership, resources, and raised awareness.	
COMAL CARES Comalcares.org is a directory of human services including nonprofit organizations, congregations, government agencies, and compassionate groups in and around New Braunfels.			CHOOSE KINDNESS CAMPAIGN The Choose Kindness campaign celebrates the good things happening in Comal County, recognizes our kind neighbors, and makes positive actions more visible.		

HERE TO STAY: 2009-2025 **\$32,941,168** **LIFETIME COMMUNITY GRANTS**